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Executive Registry

University Center for International Studies • University of Pittsburgh Pittsburgh, Pennsylvania 15260 • Phone: (412) 624-4936

MEMORANDUM

TO:

CIA Staff

FROM:

Thomas M. Stauffer, American Council on Education (ACE)

DATE:

May 15, 1977

SUBJECT: Proposal Solicitation

The International Studies Association (ISA) is the principal interdisciplinary association of scholars and practitioners specializing in world affairs. Professor Herbert Kelman of Harvard is the current president. Between February 22 and 26, 1978, ISA will hold its annual meeting at the Sheraton Park Hotel. Well over 2,000 academicians, officials, and other parctitioners are expected to attend.

Enclosed is the announcement of the meeting, including a solicitation of proposals for panels, lectures, workshops, debates and other events. You and your colleagues are invited to submit proposals. We are particularly interested in meeting events which feature both academic and practitioner participation. Instructions on how and where to submit proposals are included in the announcement. For you, the submission deadline has been extended to 1 July, 1977.

Please feel free to call upon me or my program committee co-chair, Professor Martin O. Heisler of the University of Maryland, for clarifications or exchanges of ideas.

We are particulary interested in participation from Washington area institutions and agencies and we welcome your involvement.

Every good wish.

(FUNDINE REGISTRY FOR E-1.2.4

Contacts: Stauffer (ACL, One Dupont Circle, Washington, DC, 20036) - 202-633-4764

Heisler (JM Department Property Prope

Volume IV, Number 1 March 1977

HEISLER AND STAUFFER REPORT ON 1978 ISA ANNUAL MEETING

Martin O. Heisler of the University of Maryland and Thomas M. Stauffer of the American Council on Education, program co-chairs, announce the theme of the 19th Annual Meeting of the International Studies Association: THE EMERGING TRANSNATIONAL WORLD-THE PLACE OF INDIVIDU-ALS, GROUPS, AND STATES. The 1978 meeting will be held February 22-26, 1978, at the Sheraton-Park Hotel in Washington, D.C. A committee, to be announced, will assist Haisler and Stauffer in making and implementing plans; Daniel Druckman of Mathematica, Inc. will be advisor to the committee.

THEME

Global interdependence along economic, political, ecological, cultural, and other lines is now almost universally acknowledged. Academics as well as practitioners have come to regard the traditional international relations frame of referenceemphasizing as it does relationships comprised exclusively or limited mostly to transactions between the governments of nation-states—as inadequate. Increasing activity across national boundaries by quasi- and non-governmental organizations, business, various types of associations, and even individuals, with little or no governmental control, has made obsolete the traditional distinction-fundamental to the international perspective-between things "domestic" and "international." The obsolescence of this frame of reference is giving rise to a new, broader perspective that promises to provide better insights into the "real world" for the analyst and a more appropriate grasp for the practitioner: a transnational world.

More than a semantic distinction is involved between "international" and "transnational." The distinction reflects a sensitivity to the ever growing number and importance of multi-national corporations, labor unions, universities, political parties, consumers, and other organizations and persons whose activities impact upon the world in a manner traditionally reserved for formal government-to-government transactions. Embodied in the transnational frame of reference are such concepts as the world citizen-admitting into consideration citizen participation in conflict resolution and in other arenas traditionally deemed inappropriate in the international domain. In addition, it parmits consideration of the regional and global as well as domestic implications of the internal dynamics of divided societies, new paper ved from Release 2006/11/1/3: CIA/IRDP&0M00/165/A000800070006/4 live, together with the

state now as well as traditional actors with such issues

tion and distribution of food, and the like. In general, the transnational orientation brings to the fore needs and opportunities for the development of nontraditional mechanisms for dealing with the foreseeable as well as the already evident issues of the contemporary world; and it does so with facts, values and ideas that include but extend beyond the more formal, government-focused "international" context.

The theme for the 1978 Annual Meeting suggests the following question as its focus: How can scholars and practitionersworking separately or jointly-best deal with the growing diversity and complexity in the global system denoted by transnationalism? Both scholars and practitioners must recast their images of the world, in order to harmonize their analytic and policy-making approaches with emerging realities. The former must stress multidisciplinary orientations even more than they have. They need to reconceptualize world relationships so that the government-to-government level can be put into a multi-level framework more appropriate for dealing with the diversity and multiplicity of actors operating in the transnational system: e.g., individuals, ethnic and other subsocietial groups, multinational corporations, regional or supranational and nongovernmental organizations, as well as, of course, states. Practitioners, who, in turn, may range from employees of organizations conducting their business across national borders to citizens, alone or in groups, engaged, for example, in military, educational, religious or cultural activitythe Trilateral Commission is presently the most celebrated case-face a "new world" with ever fewer familiar reference points and with a need for new rules and ways to interact. Thus, both scholars and practitioners, as they respond to the transnational world environment, confront problems; but they confront new opportunities as well.

New relationships between practitioners and scholars will need to be developed if effective approaches to the transnational system are to evolve. "Purist-utilitarian" distinctions will either erode or take on new forms. How academics and practitioners reconcile knowledge valued for its uses with knowledge valued for its own sake, in keeping with commitments to different constituencies, the realities of economic supports, the maintenance of vitality in research and graduate education and the exigencies of "the real world" of policymaking will influence not only intellectual trends but also the

rest of humanity-the greatest constituency they both strive

"THE EMERGING TRANSNATIONAL WORLD -- THE PLACE OF INDIVIDUALS, GROUPS, AND STATES

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PRELIMINARY LIST OF PRIMARY ISSUE AREAS FOR THE 1978 ANNUAL MEETING OF THE INTERNATIONAL STUDIES ASSOCIATION (FEBRUARY 22-26, 1978, WASHINGTON, DC)

FOOD

HEALTH

ENERGY AND MINERALS

ENVIRONMENT

POPULATION

INTERNATIONAL BUSINESS

INTERNATIONAL ECONOMICS

LABOR

HUMAN RIGHTS

COMMUNICATIONS

CRIME

INTELLECTUAL INTERCHANGE

SCIENCE AND TECHNOLOGY

EDUCATION

CROSS-CUTTING COMMITMENTS (INCLUDES IDEOLOGY, RELIGION, ETHNICITY, AND LANGUAGE)

PEACE-KEEPING AND PEACE-MAKING

NORTH-SOUTH AND EAST-WEST RELATIONS -

INTERNATIONAL SECURITY AND FOREIGN POLICY

LAW AND ORGANIZATIONS

METHODOLOGY

For information, contact the program co-chairs: Martin O. Heisler of the Department of Government and Politics, University of Maryland (College Park, MD 20742) or Thomas M. Stauffer of the American Council on Education (One Dupont Circle, Washington, DC 20036).

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Graduate School of Business and Public Administration Cornell University

Program in Public Administration

June 1, 1977

Admiral Stanfield Turner
Director of Central Intelligence
Central Intelligence Agency
Wasington, D.C. 20505

Dear Admiral Turner:

A member of your staff,
was an outstanding member of the E.P.M. class at Cornell. His papers were of outstanding quality and he actively participated in all the courses taken in the University. He is an unusually capable young man, and you are lucky to have him. We feel very confident that has the quality of mind to be an outstanding civil servant, able to take on new, and heavier responsibilities. We hope, too, that the C.I.A. will continue to participate in the program, particularly if the candidates are of calibre

Sincerely,

Frederick T. Bent Director, Education for Public Management Program

FTB:ds

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Phone: (419) 372-2356

June 1, 1977

Admiral Stansfield Turner Washington, D. C. 20505

Dear Admiral Turner:

Fifteen years ago, we initiated a "Recruiter-of-the-Year" award to recognize campus recruiters for excellence in the area of college recruiting. In continuing our program again this year, we surveyed our students and asked them to "nominate" recruiters who they felt did the most effective job of campus recruiting in the area of business, education, and government. Along with their nominations, students, upon completion of an interview, filled out an evaluation and rating card on each interviewer.

We are most pleased to inform you that on May 20, 1977, your reprewas selected as the "Recruiter-of-the-Year" sentative. in the category of Government from a total of over 650 recruiters who visited was presented with an engraved trophy the campus this year. along with having her name being recorded on our permanent plaque located in this office.

As placement personnel, we are aware of the fine job presently being done on the college campus by recruiters such as yours. The recruiter has many roles and functions. She must be a person with whom the student would like to work. She must be friendly, enthusiastic, and show a sense of humor. She must be able to evaluate the candidate, control the interview, and establish rapport with all applicants. She must have the ability to provide a representative image of the organization and the work environment. She must also be a counselor who can aid in the career planning of the student by possible referrals to other employers that may seem more appropriate to the student's desires and abilities. In summation, she is characterized by her professional attitude to the recruiting role in representing you to the student and to the University.

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June 1, 1977 Page 2

May we take this opportunity to extend our personal congratulations to your representative for this fine recognition. We appreciate your support to college recruiting and to the students of Bowling Green State University. Best wishes.

Sincerely,

BOWLING GREEN UNIVERSITY

James L. Galloway Director of Ptacement

JLG/ln

cc: F. W. Janney Director, Personnel

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The Director of Central Intelligence

Washington, D. C. 20505

Dear Professor Shumaker,

Just a short note to reconfirm that I accept with pleasure your invitation for me to present a convocation address at DePauw University on 11 November 1977.

As you mentioned in your correspondence to [

I received a letter from

extending an invitation to stay at their home while in Greencastle. Unfortunately, as I have already told her, I will be leaving for Chicago shortly after my remarks and the question and answer session.

In your letter of March 16th you raise the question of an honorarium. Regulations prhibit government officials from accepting honoraria so there is no problem there.

My staff will continue to be in touch with you to coordinate the final details.

Thanks again and I look forward to seeing you in November.

Yours sincerely,

/s/ Standarded immer

STANSFIELD TURNER

Professor Arthur W. Shumaker Director of Convocations DePauw University Greencastle, Indiana 46135

A/DCI/PAO/kqt/25 May 1977

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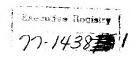
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OFFICE OF THE DIRECTOR OF CONVOCATIONS

April 29, 1977

STAT		Aide to Admiral Stansfield Turner	
		The Central Intelligence Agency	
		Langley, Virginia 23365	
OT A T			
STAT		Dear	
	*	Thank you so much for telephoning today in regard to our invitation to Admiral Turner to give a convocation address here at DePauw University next fall. I am very sorry that I did not happen to be in the office at the time, for I would have liked to have talked with you.	
		We appreciate very much your efforts and that ofin seeing whether Admiral Turner will be able to come to DePauw to give this address. I presume that you have my letter of invitation written to Admiral Turner on March 16.	STAT
6.			
		According to my secretary, Mrs. Margaret Chase, with whom you talked, you are attempting to organize or coordinate various speaking engagements here in the midwest for Admiral Turner during the fall, and you are considering October 7 as a possible date when he could come to DePauw. I will hold this date open for Admiral Turner, hoping that it will turn out to be satisfactory. As I think I said in my letter of invitation, our convocations are regularly held from 11 till 11:50 a.m. on Fridays, which is a class hour cleared particularly for convocations. We hope, therefore, that the Admiral can come either for Friday, October 7, or for some other Friday. Nevertheless, since in order to complete our convocation program it is necessary to schedule other events, I hope that you will be able to let us know shortly what he can do. If October 7 is not satisfactory, please suggest some other time, and we will do our best to arrange our schedule to fit his convenience. We are very anxious to have him.	4
		I think that the Admiral has received a letter from	STAT
STAT		here in Greencastle, who was a schoolmate of his many years ago, repeating the invitation that I have given and inviting Admiral Turner to stay at	
STAT		was formerly Vice-President of DePauw University and for some years now has been the President of the Greencastle Federal Savings and Loan Asso-	STAT
		ciation. The couple have a lovely home just outside Greencastle and would love to entertain the Admiral there. Of course, if he would prefer, we will be happy	
*		to house him in one of the specially decorated guest rooms of the University.	

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We would leave it up to him as to what he would prefer to do.

Any special arrangements that you would like to make concerning the visit of the Admiral here we would be happy to attempt to comply with.

Again, thank you so much for your efforts in our behalf. I hope that I may hear from you shortly.

Sincerely,

Arthur W. Shumaker

all W. Slumber

Professor of English and Director of Convocations

AWS:msc

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Approved For Release 2005/14/18 7014 POPE 01/100165 A000800070006-4

GREENCASTLE, INDIANA

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OFFICE OF THE DIRECTOR OF CONVOCATIONS

March 16, 1977

Admiral Stansfield Turner
Director of the Central Intelligence Agency
Langley, Virginia 23365

Dear Admiral Turner:

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Several persons here at DePauw University have suggested your name as a
possible convocation speaker for the 1977-78 academic year. Also, Mrs.
who, I believe, was one of your high-school class-
mates, has also expressed to me a sincere desire to have you come to the Uni-
versity for an address. Therefore, I would like to extend to you a sincere invi-
tation to give an address to the faculty and student body of the University along
with a good many people from Greencastle and from out of town on a date that is
mutually convenient. says that she is writing a personal note to
you for this same reason.
•

Since you may not have had occasion to learn much about DePauw University, I would like to remark that we are a co-educational institution related to the Methodist Church, consisting of the College of Liberal Arts, the School of Nursing, and the School of Music with the College of Liberal Arts being by far the largest of the three colleges. The University was founded in 1837, and we believe we have always maintained a reputation for high academic excellence. We have a well-selected student body of approximately 2,200 and a highly trained faculty of about 150. We are a residential college situated in an attractive town of about 8,500 inhabitants located midway between Indianapolis and Terre Haute, Indiana.

We attempt to present only the very best in our convocation series; and in the past few years we have had the privilege of hearing such people as the Honorable Harold Macmillan, former Prime Minister of Great Britain; Mr. Charles Bohlen, former Ambassador and former Deputy Undersecretary of State; Her Excellency, Dr. Angie Brooks, President of the United Nations General Assembly, 24th Session; Mr. William H. Buckley, author and television personality; the Honorable Henry A. Blackmun, Justice of the U.S. Supreme Court; Dr. Russell Kirk, critic, essayist, and historian of ideas; Senator Margaret Chase Smith; Mr. David Brinkley, television news commentator; His Excellency, Dr. Miguel A. Burelli, Ambassador from Venezuela to the United States; Senator Sam Irwin; Senators Birch Bayh and Richard Lugar; Dr. Vernon Jordan, Executive Director of the National Urban League; and many others.

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If you could come, I or someone else would meet you at the Indianapolis Airport, which is 35 miles from Greencastle, and drive you to the campus, where you would be housed in one of specially decorated guest rooms, and would return you to the airport in order to make your return flight. We would be responsible for meals and general hospitality,

Convocations are normally held from 11 to 11:50 a.m. on Pridays. We would suggest that you might like to come the Thursday afternoon or evening before, stay overnight, address the convocation at 11:00 o'clock, stay for a luncheon which we would give in your honor immediately following the convocation and to which we would invite interested members of the faculty, administration, and student body, and conclude with a brief question and answer period. If you would care to hold a news conference at any time while you are here, we would be very glad to set one up. Also, if you would care to stay at the home of which is a beautiful house situated on the outskirts of Greencastle, it would be perfectly satisfactory with us.

Of course, the choice of your subject would be entirely up to you, but we presume that you might like to speak about the place of the CIA in the national

government and in the world today.

Would you please let us know at your early convenience whether you can come and also what honorarium you would desire. As I think I do not need to tell you, private colleges have been hard hit financially recently, and DePauw is no exception, although we have always stayed in the black. We will pay your expenses, and we will try to give you a suitable honorarium.

As far as dates are concerned, could we suggest as a starter all Fridays: September 16, October 7, or November 11?

We will be greatly honored if you would find that you can accept our invitation to come to the campus.

Sincerely,

Cithen W. Shumeher

Arthur W. Shumaker Professor of English and Director of Convocations STAT

AWS:msc